From: svodauscontent
To: [redacted]; svodauscontent
Subject: RE: Preliminary approach - publication of annual compliance results for SVOD Australian Content Requirement [SEC=OFFICIAL]
Date: Wednesday, 5 August 2026 8:41:50 AM
Attachments: image001.png
image002.png
image003.png
image004.png

OFFICIAL

Morning [redacted]

No worries at all, we don't have any concerns with that timeframe.

Cheers,

[redacted]

OFFICIAL

From: [redacted]@netflix.com>
Sent: Tuesday, 4 August 2026 7:20 PM
To: svodauscontent <svodauscontent@acma.gov.au>
Subject: Re: Preliminary approach - publication of annual compliance results for SVOD Australian Content Requirement [SEC=OFFICIAL]

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CAUTION: This email is from an external sender. Do NOT click on links or open attachments unless you recognise the sender and KNOW the content is safe. If you are in doubt, please contact the Corporate Service Desk.

Hi [redacted], we have a couple of events next week in Canberra and Adelaide and we may need until Monday week to come back to you on the preliminary approach of publication of compliance.

would this be ok?

[redacted]

[redacted]

Acknowledging Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

OFFICIAL

On Thu, 30 Jul 2026 at 12:19 pm, svodauscontent <svodauscontent@acma.gov.au> wrote:

> OFFICIAL
>
> Good afternoon [redacted] and [redacted]
>
> **Publication of compliance results for SVOD Australian content requirement**
>
> Please note that the documentation in this email is not for further distribution beyond relevant staff within your company.
>
> The ACMA is progressing implementation activities to support Subscription Video on Demand (SVOD) services to report on how they are meeting the Australian content requirement (contained in Part 8C of the *Broadcasting Services Act 1992*).
>
> In June, we confirmed that the ACMA is expected to develop public reporting annually to share information with Australians about the operation of the requirement. This is consistent with government expectations of the ACMA, as well as our approach to publicly reporting on compliance with existing Australian content requirements for subscription television and commercial television.
>
> The attached document shares:
>
> - the ACMA's preliminary approach to annual publication of compliance results
> - an illustrative template of what public reporting may look like.
>
> The approach has been developed to balance the need for public transparency about the operation of the requirement, while acknowledging that certain data provided to the ACMA will be commercially sensitive and not for further distribution.
>
> Should SVOD services wish to provide views on the ACMA's preliminary approach, we would welcome your engagement by written response by no later than **COB Friday 14 August.**
>
> If you would like to meet with the ACMA to discuss the approach or any concerns, please reach out via response to this email to arrange a suitable time in the coming weeks.
>
> Kind regards,

[redacted]

[redacted]
Senior Regulatory Officer
Local Content and Discoverability

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and emerging.



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